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[Editor's Note: Review copies of Thomas Foley's *The Simple Game* will be available in mid-September. If you'd like to receive a copy, please e-mail Yvette. The book is scheduled for an Oct. 8 release.]

Foley Memoir Available with Two Movie Tickets

Ann Arbor (September 2, 2010) — In celebration of the upcoming release of Thomas Foley's *The Simple Game: An Irish Jockey's Memoir*, Caballo Press of Ann Arbor has teamed up with AMC Movie Theatres to offer a copy of the book and two movie tickets to those pre-ordering the piece. Foley plays the role of Jimmy Gaffney in Walt Disney Studios' feature film *Secretariat* and Otto Thorwarth, the author of the book's foreword, co-stars in the film with Diane Lane and John Malkovich. Thorwarth stars as Ron Turcotte, *Secretariat's* go-to jockey.

Foley's memoir and two movie tickets are available at a discount of over 45% and are available exclusively at www.caballopress.com. The movie tickets are redeemable at all AMC Movie Theatres located in the United States and have no expiration date. Tickets will be shipped with the book by October 8, the same day on which *Secretariat* opens nationally.

As part of *The Simple Game*, Foley writes about his experience of being cast in the film, working with John Malkovich, and the huge impact that the film's director, Randall Wallace, had on his life. In describing the outcome of his participation in the film, in his memoir Foley writes, "I guess it sometimes takes a trip to fantasyland to open your eyes to your own reality."

Overall, *The Simple Game: An Irish Jockey's Memoir* is an honest and emotional account of the author's struggle to recapture the passion for the sport he cherished as a boy and came to despise as a man. The book will be published in hardback format. Retailers can order copies through Caballo Press' national distributor Baker & Taylor or directly through the publisher.

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